

Since 1940

WISCONSIN ENERGY *Cooperative* May 2025 NEWS



Price Electric
Cooperative

Your Touchstone Energy® Partner 

2025 ANNUAL REPORT

The Value of Membership

PRICE ELECTRIC COOPERATIVE ANNUAL MEETING

Thursday, June 5, 2025

Phillips High School

990 Flambeau Ave. Phillips, WI

Dinner: 5 p.m.

Member meeting: 6 p.m.



For quick and easy registration
at the annual meeting, bring the
address label from this magazine.

OFFICIAL NOTICE

of Price Electric Cooperative's 2025 Annual Meeting

The 85th annual meeting of the members of Price Electric Cooperative (PEC) will be held on Thursday, June 5, 2025, beginning at 6:00 p.m. in the Phillips High School Auditorium, located in the City of Phillips, Wisconsin.

Items of business include:

1. Reports of officers, directors, committees, and employees.
2. The election of three directors, one each to represent Districts 1, 2, and 3 on the Board of Directors.
3. Such other business as may come before the meeting or any other adjournment thereof.



**Price Electric
Cooperative**

Your Touchstone Energy® Partner 

ANNUAL MEETING AGENDA

Thursday, June 5, 2025 • 6 p.m.
Phillips High School

Call to Order.....	Scott Haggard, Chair
Pledge of Allegiance	Matt Christianson, Director (All members)
Invocation	Mark Nyberg, Director
Determination of Quorum	Scott Haggard, Chair
Welcome/Introductions	Jeffrey S. Olson, President/CEO
Adoption of Rules of Order.....	John Behling, Attorney
Notice of Meeting and	John Behling, Proof of Mailing Attorney
Approval of 2024 Minutes	Scott Haggard, Chair
Candidate Introductions	Scott Haggard, Chair
Election of Directors	John Behling, Attorney
Financial Report.....	Abby Williamson, CarlsonSV
WECA Updates	Rob Richard, WECA President & CEO
CEO Report	Jeffrey S. Olson, President/CEO
Election Results.....	John Behling, Attorney
Unfinished/New Business	Scott Haggard, Chair
Prize Drawing	Greg Bortz, Member Services & IT Manager
Adjournment.....	Scott Haggard, Chair




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FORAGE FOR FUN AT THE MUSCODA MOREL MUSHROOM FESTIVAL

COOPERATIVE FAMILY FUND

TIPS TO BEAT THE ENERGY PEAK

BEEF RECIPES



Jeff Olson,
President/CEO

THE VALUE OF MEMBERSHIP

In a time where the energy landscape is rapidly evolving, the significance of rural electric cooperatives (RECs) cannot be overstated. These member-owned entities have long been the backbone of reliable and affordable electricity for rural America. As of today, there are over 900 electric cooperatives serving more than 42 million people in 47 states, covering 56% of the nation's landmass, and Price Electric Cooperative (PEC) is one of those cooperatives, serving over 9,600 members in a service territory of over 3,500 square miles in 9 counties. The value of being a member of PEC extends far beyond the mere provision of electricity; it encompasses economic benefits, community development, and a commitment to sustainability and innovation.

Historic Purpose

The roots of rural electric cooperatives can be traced back to the 1930s when the Rural Electrification Administration (REA) was established under President Franklin D. Roosevelt's New Deal. At that time, only about 10% of rural America had access to electricity, compared to 90% of urban areas. The REA provided low-interest loans to establish cooperatives, which were essential in bringing electricity to remote and underserved regions. This initiative not only improved the quality of life but also spurred economic development in rural communities. PEC was established in July of 1940.

Member Ownership and Democratic Governance

One of the most distinctive features of rural electric cooperatives is their member-owned structure. Unlike investor-owned utilities, PEC is owned and governed by the consumers we serve—you! Each member has an equal vote in electing the board of directors, regardless of the amount of electricity consumed. This democratic governance model ensures that the cooperative's policies and decisions reflect the needs and priorities of our community. PEC's service territory is divided into 9 districts with a director elected from each district to serve a 3-year term. Earlier this year we had one of our long-time directors retire. Randy Kunsch served as the district four director for almost 13 years, with several of those years as the chair. Thank you, Randy, for your years of dedicated service; you will be missed.

You also benefit from PEC's not-for-profit status. Any excess revenue generated is either reinvested in the cooperative to improve infrastructure and services or returned to the members in the form of capital credits. This financial model fosters a sense of ownership and accountability among our members, as you directly benefit from the cooperative's success.

Economic Benefits

Rural electric cooperatives play a crucial role in stimulating local economies, and PEC is no different. By providing affordable and reliable electricity, we enable businesses to operate efficiently and attract new industries to rural areas. This, in turn, creates jobs and boosts local economies. Additionally, many cooperatives offer economic development programs, such as grants and low-interest

loans, to support local businesses and community projects.

PEC is also investing in modernizing the grid and implementing energy efficiency programs, further reducing energy costs, and enhancing reliability.

Community Development and Support

Beyond their economic impact, rural electric cooperatives are deeply rooted in their communities. PEC is committed to improving the quality of life for our members through various community development initiatives. These include scholarships for local students, sponsorship of community events, and support for local charities and non-profit organizations. PEC employees are part of your community, many serving on local boards, coaching youth sports, fire departments, and volunteering for various organizations, just to name a few.

PEC also offers educational programs to promote energy literacy and conservation. By educating members about energy use and efficiency, PEC empowers individuals to make informed decisions that can lead to cost savings and environmental benefits.

Commitment to Sustainability and Innovation

As the energy sector undergoes a transformation towards cleaner and more sustainable sources, rural electric cooperatives are at the forefront of this transition, and PEC is also a part of that. We commissioned the 1.4MW Ogema Solar project in February 2024, and since that time it has generated more than 2.47GWh (gigawatt hours). This is enough energy to power 180 PEC homes per month.

In addition to renewable energy, PEC is exploring innovative technologies to enhance grid reliability and overall efficiency. We have been installing distribution automation (DA) equipment that will assist us with outage notifications and other features that will benefit our membership.

Advanced metering infrastructure (AMI), demand response programs, and energy storage solutions are some of the technologies PEC is implementing to modernize the grid and improve service delivery. PEC is partnered with Dairyland Power Cooperative (PEC is a member-owner) and GPM, the owner of the Prentice Truck and Travel Center in Prentice, Wisconsin, to install 4 electric vehicle (EV) fast charging stations with a solar canopy and a utility scale battery storage system that will be designed to "microgrid" in outage situations or when grid reliability requires it. The microgrid, when implemented, will provide power for the truck stop, restaurant, and EV charging stations for several hours.

Resilience and Reliability

Price Electric Cooperative has a proven record of resilience and reliability. We are adept at responding to natural disasters and other emergencies, ensuring that power is restored quickly, efficiently, and as safely as possible. PEC is part of a regional agreement called ROPE (Restoration of Power in an Emergency) where we all respond to provide aid to other cooperatives during major outages. Late last year, we sent a crew to assist Aiken Electric Cooperative in North Carolina from damage and widespread outages caused by Hurricane Helene.

Continued page 16b

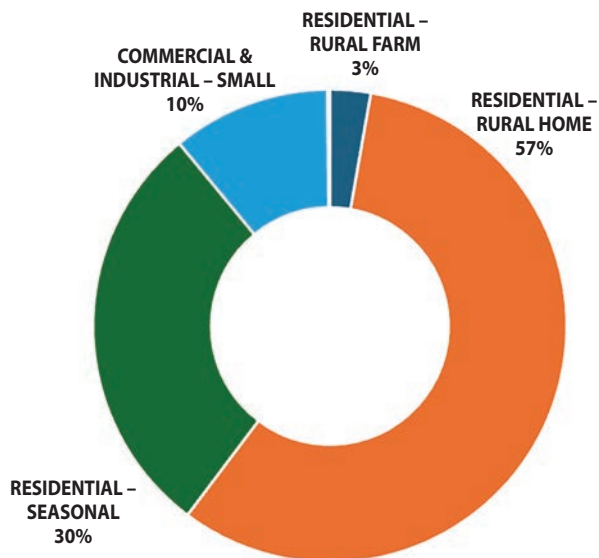
BALANCE SHEET

WHAT WE HAVE	2024	2023
UTILITY PLANT		
Electric Plant in Service	\$67,819,621	\$66,315,217
Construction Work in Progress	\$142,471	\$75,454
Total	\$67,962,092	\$66,390,671
Less: Reserve for Depreciation	<u>\$(22,937,328)</u>	<u>\$(22,263,044)</u>
Net Utility Plant	\$45,024,764	\$44,127,627
OTHER PROPERTY AND INVESTMENTS		
Investments in Associated Organizations	\$6,522,898	\$6,288,039
Long-Term Note Receivable	-	\$754
Total Other Property and Investments	\$6,522,898	\$6,288,793
CURRENT ASSETS		
Cash and Cash Equivalents	\$215,506	\$243,891
Accounts Receivable, Net	\$1,680,779	\$1,517,990
Current portion of note receivable	\$754	\$10,008
Materials and Supplies Inventory	\$1,899,594	\$2,139,300
Other Current and Accrued Assets	\$11,754	\$101,916
Total Current Assets	\$3,808,387	\$4,013,105
DEFERRED DEBITS	\$837	\$72,987
TOTAL ASSETS	<u>\$55,356,886</u>	<u>\$54,502,512</u>
WHAT WE OWE		
LONG TERM DEBT	\$28,763,779	\$28,616,386
CURRENT LIABILITIES		
Notes Payable	\$1,150,000	\$350,000
Current Portion of Long-Term Debt	\$1,099,778	\$1,057,019
Accounts Payable	\$1,080,987	\$1,479,750
Consumer Deposits	\$62,930	\$64,342
Other Current and Accrued Liabilities	\$562,535	\$501,710
Total Current Liabilities	\$3,956,230	\$3,452,821
DEFERRED CREDITS	\$787,603	\$388,839
TOTAL LIABILITIES	\$33,507,612	\$32,458,046
WHAT WE OWN		
EQUITIES		
Patronage Capital	\$21,084,338	\$21,259,366
Other Equities	\$864,936	\$785,100
Total Equities	\$21,949,274	\$22,044,466
TOTAL EQUITIES & LIABILITIES	<u>\$55,456,886</u>	<u>\$54,502,512</u>

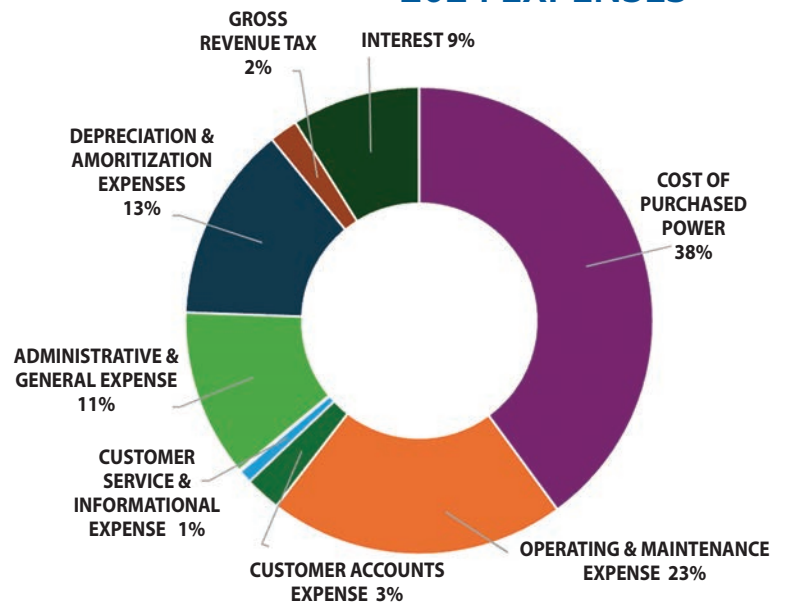
STATEMENT OF REVENUE AND EXPENSE

	2024	2023
OPERATING REVENUES		
Electric Energy Revenue	\$14,159,826	\$14,042,447
Other Electric Revenue	\$62,876	\$58,620
TOTAL OPERATING REVENUE	\$14,222,702	\$14,101,067
OPERATING EXPENSES		
Cost of Purchased Power	\$5,516,484	\$5,430,501
Distribution Expense – Operations	\$1,051,811	\$961,255
Distribution Expense – Maintenance	\$2,197,932	\$1,826,207
Consumer Accounts Expense	\$383,836	\$336,091
Customer Service and Informational Expense	\$129,957	\$142,792
Administrative and General Expense	\$1,630,627	\$1,575,613
Depreciation Expense	\$1,910,210	\$1,845,436
Tax Expense	\$270,882	\$268,750
Interest on Long Term Debt	\$1,225,802	\$1,203,850
Other Deductions	\$3,723	\$4,095
TOTAL OPERATING EXPENSES	\$14,321,264	\$13,594,591
NET OPERATING MARGINS	\$(98,562)	\$506,476
NON-OPERATING MARGINS		
Dairyland Power Co-op Capital Credits	\$290,126	\$263,728
Other Capital Credits	\$197,764	\$175,519
Interest Income	\$15,644	\$14,377
Other Non-Operating Margins	\$53,224	\$40,375
NON-OPERATING MARGINS	\$556,757	\$493,998
NET MARGINS OR LOSSES	\$458,196	\$1,000,476

2024 ELECTRIC REVENUE



2024 EXPENSES



PEC also prioritizes the maintenance and upgrading of our infrastructure to prevent outages and improve service quality. The past two years, PEC has benefited from Charter’s fiber build-out in the southern half of our service territory, where Charter is paying PEC to upgrade poles. Charter was awarded federal dollars to provide broadband internet service to PEC members and will be attaching their fiber to PEC poles. This proactive approach to infrastructure management ensures that you receive consistent and dependable electric service, and high-speed broadband internet service.

Member Engagement

One of the hallmarks of rural electric cooperatives is their commitment to personalized service. PEC has several outlets for sharing information with you. Primarily, is our website at www.PriceElectric.coop. We also post regularly on our Facebook and LinkedIn accounts. All these platforms will keep you updated on what is happening at PEC.

In 2025 we tried something new, our “Watts & Brats” outreach event. We held three of these events, spreading them over our

service territory. We served up brats, potato salad, chips, soda, and a short, interactive presentation. These events were well attended, and some very good questions were asked by the members in attendance.

Conclusion

The value of PEC membership is multifaceted and profound. From our democratic governance and economic benefits to our commitment to community development, sustainability, and innovation, PEC plays an indispensable role in enhancing the quality of life in the Northland of Wisconsin. As the energy landscape continues to evolve, member-owned entities will remain vital in ensuring that rural communities have access to affordable, reliable, and sustainable electricity. For our members, being part of PEC is not just about receiving a utility service; it is about being part of a community-driven organization dedicated to your well-being and prosperity.

PRICE ELECTRIC COOPERATIVE
2024 ANNUAL MEETING MINUTES

The Phillips High School Auditorium, Phillips, Wisconsin, was the meeting place for the 84th annual meeting of the membership of Price Electric Cooperative on June 6, 2024.

The meeting was called to order at 6:06 p.m. by Chair Randy Kunsch.

Director Matt Christianson led the membership in saying the Pledge of Allegiance.

Director Mark Nyberg gave the invocation.

Chair Randy Kunsch declared a quorum with the registration of 93 memberships at the meeting.

Chair Randy Kunsch welcomed the audience and introduced Price Electric President/CEO Jeffrey Olson. Olson introduced the board of directors and the following guests:

- Senator Romain Quinn
- Cliff Taylor—campaigning
- Rob Richard—VP of Gov Relations and External Affairs
- John Behling—Attorney

Attorney John Behling reviewed the information provided to the membership upon registration this evening: the Annual Meeting Rules and Voting Procedures.

Attorney John Behling read the notice of meeting and proof of mailing.

Motion was made by Mike Hamm, seconded by Glenn Johnson, to approve the minutes of the 2023 annual meeting as printed in the May, 2023 issue of the *Wisconsin Energy Cooperative News*. Motion carried.

Randy Kunsch explained the nomination and voting procedures for directors and the candidate introductions. The candidates that were up for election for District 6, were Karen Newbury (current) and Juanita Surman.

Director Scott Haggard held up the minute timecards for each candidates.

Ballots were collected for the director elections.

Olson introduced Abby Williamson from CarlsonSV, who presented the audit report.

Olson presented the CEO report.

Olson and PEC staff took questions from the audience.

1. Dave from Town of Flambeau: Where are the transformers made that you use? Low supply problem?

The tellers were Price Electric Cooperative employees, Theresa Raleigh, Sheila Stickley, Laurie Boettcher, Evan Harding, Shelby Biermann, and Jennifer Janak were appointed to serve as tellers for the director elections.

Behling then announced the results of the director elections to the membership. The results were as follows:

District 4—(uncontested) Randy Kunsch 765

District 5—(uncontested) Mitch Meives, 781

District 6—(contested) Karen Newbury 515, Juanita 274 votes
Unfinished Business. None. New Business. None.

Theresa Raleigh drew the winners:

- The grand prize drawing was held for a DeWalt electric weed trimmer: Jolane Carstrisson
- Game Night Basket: Joe Strand
- Wisconsin Basket: Lynn Kulos
- \$50 dollar bill credit:

Jim Helmer	Jeannie Larson
Robert Herbst	Carol Kuzma
Jeannie Heizler	Irene Villareal
Arlene Meh	Terry Kaditz

Motion was made by Sheila Stickley, seconded by Mr. Surman to adjourn the meeting. Motion carried. The meeting was adjourned at 7:27 PM.

MEET YOUR CANDIDATES

PEC is divided into nine districts, each of which is represented by one director. The nine director districts comprise the board of directors. Directors are elected by the membership at the annual meeting and serve three-year terms. Districts 1, 2, and 3 are up for election this year.

DISTRICT 1



Mark Nyberg

Mark lives in the township of Spirit and has been a member of Price Electric Cooperative since 1990. He is retired and a Christmas tree grower with Nyberg Tree Farm. He previously worked as a supported employment coordinator for Black River Industries, in auto sales, as a fast-food manager, and a substitute teacher.

Mark has served his community in other capacities, including serving on the Spirit Historical Association board. He is also the vice president of the First Lutheran Church in Ogema.

When asked why he's the best choice for a PEC directorship, Mark said, "I've always had an interest in serving the people of the area. I feel that I have always been there for others. I have a great interest in modern technology and look forward to seeing how it can be utilized by Price Electric."

Mark also stated, "I have enjoyed my time on the Price Electric board and have learned a great deal about the electric industry. I hope to learn more and contribute to the growth of Price Electric."

Mark is running unopposed in District 1.

DISTRICT 2

Joan and her husband, Roy, live in Westboro and have been members of Price Electric Cooperative since 1984, and she currently serves as the board secretary/treasurer. Joan was the administrative coordinator at Forest Springs up until her retirement in 2021. She also works as a private piano instructor. Joan has achieved her Director Gold certificate, which is a course that allowed her to gain industry knowledge and learn more about cooperative governance. She has attended NRECA regional, Dairyland regional, and state WECA lobby days meetings. Joan is open to hearing PEC member input, has experience with non-profit functions, and is a consumer of rural electrification.

When asked why she is the best choice for the PEC board, Joan said, "Since joining the PEC board, I have been faithful in attendance, prepared through reviewing materials in advance, demonstrated a desire to learn, and attempted to contribute intelligently at the board meetings. I am approachable to members and willing to listen to any feedback they might have, whether a critique, comment, or compliment. I have an interest in the formulation of policy and procedure, so I have often contributed towards the wording of such. I am willing to approach state politicians to advocate for rural electrification. I am appreciative of the Price Electric Cooperative administration and employees and the expertise and quality they bring to their work environment, whether in the field, the shop, or the office."

Joan is running unopposed in District 2.



Joan Points

DISTRICT 3



Ed Hainy

Ed and his wife, Peggy, live in the township of Hackett in Phillips and have been members of Price Electric Cooperative since 1988. Ed has served as the district 3 director since 2004. He is a dairy farmer and enjoys spending time outdoors.

Ed currently serves as the vice chairman of the PEC board and has completed the available certifications for cooperative directors, including Credentialed Cooperative Director, Board Leadership Certification, and Director Gold certification.

When asked why he is the best choice for the PEC board, Ed said, "My track record of encouraging a common-sense approach toward governance of the Cooperative has been important in maintaining fiscal responsibility to the membership. A long-term, big picture, method to address board discussions that result in decisions that ensure the viability of the Cooperative for years to come is necessary to balance the operation of the business as well as relationships with members. The Cooperative needs to remain focused on the future."

Ed is running unopposed in District 3.

VOTING RULES AND PROCEDURES

1. The meeting will be conducted in accordance with Robert's Rules of Order Newly Revised, except as specifically modified below.
2. Only members will be recognized by the Chair. Members will be recognized by their voting cards received at registration for the meeting.
3. Members should give their name and township when speaking. Each member's comments will be limited to three minutes with any rebuttal limited to two minutes.
4. Advisory resolutions not submitted to the Rules Committee prior to the March 10, 2025, published deadline for resolutions will not be considered.

All voting will be by delegate voting card; there will be no voice voting.

VOTING FOR DIRECTORS

Ballots will be available at the annual meeting for members in attendance. There is one ballot allowed per membership.



**Price Electric Cooperative's
office will be closed
Monday, May 26.**

YOUR CO-OP

EMPLOYEES

25

MEMBERS PER MILE

5

DIRECTOR DISTRICTS

9

SUBSTATIONS

7

SERVICE TERRITORY

3500+
SQUARE MILES

COUNTIES SERVED

9

COOPERATIVE DATA

	2024	2023	2022	2021	2020
Number of Consumers Served - (Avg.)	9649	9620	9548	9412	9314
Miles of Line Energized	1831	1828	1824	1816	1808
Services per Miles of Line	5.27	5.26	5.23	5.18	5.15
Total kWh Purchased	72,042,304	73,824,187	75,961,382	73,566,535	73,501,718
Cost per kWh Purchased	0.0766	0.0736	0.0741	0.0699	0.0727
Total kWh Sold	66,018,406	67,329,001	69,163,096	67,200,412	67,023,117
Total Electric Revenue	14,159,826	14,042,447	13,832,257	13,636,672	13,340,172
Average Monthly kWh Usage	570	583	604	595	600
Average Monthly Bill	\$122.29	\$121.64	\$120.73	\$120.74	\$119.36
Plant Investment per Service	7,029	6,893	6,765	6,711	6,637
Debt per Service	\$3,214	\$3,121	\$3,023	\$2,894	\$3,017

2025 MEMBER PHOTO CONTEST

PEC's member photo contest is back! Members are invited to submit photos for inclusion in the 2026 calendar. Submitted photos may also be used in future newsletters or publications.

Photo Contest Criteria:

- Photos must be taken within the Price Electric Cooperative service area.
- Photos should capture life in northern Wisconsin (seasons, wildlife, landscape, etc.)
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Photos must be high resolution—at least 300 dpi and 8"x10".



Photo Contest Rules and Details:

- Photos must be submitted by August 15, 2025.
- Three (3) photos per member will be accepted.
- All PEC members 18 years and up are eligible to submit photos.
- A PEC member under 18 is eligible to participate but must submit a parent/guardian form with entry.
- A completed entry form.
- Member must own rights to photo.
- PEC employees and PEC's Facebook page will determine the winning photos.



*Entry forms and parent/guardian forms can be found on the PEC website, picked up at the PEC office, or emailed upon request.

Photo Contest Entry Options:

Email: memberservices@PriceElectric.coop

Online Webform: www.PriceElectric.coop

Drop Off: Price Electric Cooperative Office—W6803 Springs Drive, Phillips, WI 54555



Jeff Olson, President/CEO


W6803 Springs Drive, P.O. Box 110, Phillips, WI 54555
715-339-2155 • 800-884-0881
www.PriceElectric.coop

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Jordahl, Editor



**Price Electric
Cooperative**

Your Touchstone Energy® Partner 

PRICE ELECTRIC COOPERATIVE SMART SENSE ENERGY EFFICIENCY PROGRAM

PEC's Smart Sense program provides members with incentives for promoting energy efficiency, conservation, and renewable energy at homes, farms, and businesses served by the cooperative. Contact PEC for more information or to claim your rebate.

Email: MemberServices@PriceElectric.coop

Phone: 715-339-2155

Appliances

***New appliances must be
Energy Star Certified**

Air Purifier \$50

**Capped at 50% of cost*

All-in-one Washer/Dryer \$100

Clothes Dryer \$50

Clothes Washer..... \$50

Dehumidifier \$50

**Capped at 50% of cost*

Dishwasher \$50

Freezer \$50

Inductive Range..... \$50

Refrigerator..... \$50

Room Air Conditioner \$50

**Capped at 50% of cost*

Appliance Recycling: Refrigerator, Freezer, or Room Air Conditioner \$25

Lighting

***Capped at 50% of cost**

LED Fixture \$1 per 800 lumens

LED Lightbulbs*Minimum of 5 \$1 each

Occupancy Sensor \$5

LED Exit Sign \$5

HVAC

Electric Boiler \$50/kW

ETS Unit..... \$150/kW

Heat Pump: Air Source..... \$300 per ton
& Mini Split

Heat Pump: Commercial \$300 per ton
Air Source & PTHPs

Geothermal Heat Pump \$500 per ton

New Furnace with Efficient ECM Blower Motor..... \$50

Plenum Heater..... \$50/kW

Smart Thermostat..... \$75

Energy Conservation

Residential Energy Audit \$350

Compressed Air Audit..... \$500

ElectricSense Home Program \$500

**New Home Construction Only*

Audit Recommended..... \$500
Improvements

Solar (PV) System..... \$500 per system

Water Heaters

Residential Water Heater	\$150
50-74 Gallons	
Residential Water Heater	\$1,000
75+ Gallons	
Commercial Water Heater	\$1,000
75+ Gallons	
Heat Pump Water Heater	\$300

**75+ gallon water heaters are only eligible for the rebate if they enroll in PEC's load management program.*

Ag/Commercial/Industrial

Dairy Plate Cooler/	\$500
Well Water Pre-Cooler	
Dairy Refrigeration Heat	\$600
Recovery with Electric Backup	
Electric Forklift Battery Charger	\$200
Circulation Fan	\$3 per inch
Exhaust Fan	\$4 per inch
Low-Energy Livestock Waterer	\$90
Zero-Energy Livestock Waterer	\$110
Scroll Refrigerator Compressor	\$50 per HP
Variable Frequency Drive (VFD) –	\$80 per HP
Ag Primary Use Water System	
Variable Frequency Drive (VFD) –	\$65 per HP
Ag Secondary Use Water System	
Variable Frequency Drive (VFD) –	\$65 per HP
Irrigation Well Pump	
Variable Frequency Drive (VFD) –	\$65 per HP
Ventilation/Circulation Fan	
Variable Frequency Drive (VFD) –	\$65 per HP
Process Pump	
Variable Frequency Drive (VFD) –	\$50 per HP
Constant Torque	
High-Volume Low-Speed (HVLS) Fan	\$50 per fan
Dairy Refrigeration Tune-Up	\$50

Energy Sense Program Notes

- Rebates must be submitted within three months of purchase or installation.
- Rebate eligibility may be subject to additional requirements. Please see the rebate form for complete qualifications.
- Rebates are not to exceed the cost of the incentive item.
- Rebates are offered only for properties served by the cooperative.
- Funds are limited so submit required documentation as soon as possible.
- Incentive program is subject to change or cancellation without notice.

For Program Details, Contact PEC

Phone: 800-884-0881 or 715-339-2155

Web: www.PriceElectric.coop

Email: memberservices@PriceElectric.coop

Mail: W6803 Springs Drive/PO Box 110,
Phillips, WI 54555



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