

Since 1940  
**WISCONSIN**  
**ENERGY**  
*Cooperative*  
March 2026 **NEWS**



**Price Electric  
Cooperative**

Your Touchstone Energy® Partner

**FROM POWER LINES  
TO FIREWALLS:**

**THE RURAL  
REALITY OF  
CYBER THREATS**

**HOW ENERGY EFFICIENCY  
REBATES AND INCENTIVES WORK**

**AFFORDABILITY AND ACCOUNTABILITY**

**PEANUT BUTTER RECIPES**





# DIRECTOR DUTIES & RESPONSIBILITIES

## How do I know if I am eligible to be a PEC director?

- You are a primary resident of the district you would serve.
- You are an active PEC member.
- You are not employed by or have a financial interest in a competing enterprise or business selling electric energy or supplies to PEC.
- You are not employed by PEC.

## What are the responsibilities?

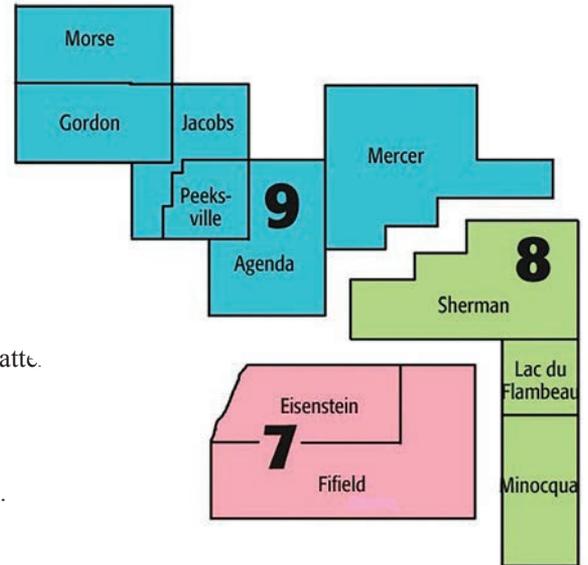
- Make decisions in the best interests of PEC.
- Approve general policies, budgets, capital credit retirements, etc.
- Attend monthly board meetings at PEC and occasionally travel to attend other meetings and events.

## When does the board meet?

Typically, the board meets at 9:00 a.m. on the last Thursday of the month.

## Is there compensation?

Yes, directors are paid per diem for each meeting plus a travel adder and mileage.



## Cooperative Principle #2 Democratic Member Control

PEC is owned by its members and guided by directors who are also members and are elected by the membership. This is the cooperative difference!

# STEPS TO BECOMING A PEC DIRECTOR

## Director Nomination/Petition Process

This year, board director seats are up for election in District 7 (Eisenstein and Fifield), District 8 (Sherman, Lac du Flambeau, and Minocqua), and District 9 (Morse, Gordon, Jacobs, Peeksville, Agenda, and Mercer). Individuals elected will serve three-year terms.

The nomination petition process is as follows:

1. Candidates must first obtain an official nomination petition from PEC headquarters.
2. Candidates must obtain signatures of at least 15 members in the nominee's district.
3. Petitions must be returned to Cooperative headquarters no less than 60 days before the annual meeting date. The deadline for nomination petitions is **Friday, April 10**.
4. Cooperative personnel will verify the member signatures and districts.
5. A list of nominees will be posted at Cooperative headquarters no later than 25 days prior to the annual meeting date; this year, that date is **Friday, May 15**.
6. Candidates who have met the timeline and who have the appropriate number of valid signatures on the petition will be listed on the ballot of the annual meeting as prescribed in the Cooperative Bylaws.

Please review the duties, responsibilities and qualification requirements found at [www.PriceElectric.coop](http://www.PriceElectric.coop). No nominations will be taken from the floor at the annual meeting if there is at least one nominee by petition who is able and willing to serve as director. If, for any reason, no nomination was timely made by petition, or if at the time of the annual meeting, all persons nominated are unable or unwilling to serve, then nominations may be made from the floor by any member who is a resident of the district for which the nomination is available.

The 2026 annual meeting will be **Thursday, June 11** at Phillips High School.

# WATTS & Brats



PEC will be holding member presentations at three locations across the PEC service territory again this year. Each meeting will start with a light picnic style dinner with a brief town-hall style meeting to follow, updating members on this year's workplan, how demand affects the grid, the difference between overhead and underground power lines, and how members can maximize their membership. Dinner will consist of brats, hot dogs, pasta salad, chips, cookies, water, and soda.

**4:30 p.m.:** Picnic dinner, visiting with fellow members, and PEC staff will be available to answer your questions.

**5:00 p.m.:** Presentation begins

## Presentation Agenda

- Welcome & cooperative overview
- Workplan
- What is demand
- Overhead vs. Underground
- Maximizing your membership

## Meeting Locations

### April 8, 2026:

PEC Office, W6803 Springs Drive, Phillips, WI

### April 15, 2026:

Sherman Town Hall, 3063W State Hwy 182, Park Falls, WI

### April 22, 2026:

Rib Lake Fire Department Hall, 654 McComb Ave, Rib Lake, WI

# YOUTH LEADERSHIP CONFERENCE

JULY 14-16 | UW-STOUT, MENOMONIE, WI

UNIQUE, DYNAMIC, EXPERIENCE

## What?

- YLC is a 3-day event hosted at UW-Stout's campus.
- Unique opportunity to participate in fun, hands-on activities.
- Enhance your leadership skills and the purpose and value of cooperatives.

## Who?

- For students entering their sophomore, junior, or senior year in fall 2026.
- All students may apply, regardless of parent/guardian membership in PEC. PEC members will be given preference over nonmembers.

## Other Details

- Price Electric will sponsor a select number of students, including meals and transportation.
- Applications may be found on the PEC website. For more information you may email [MemberServices@PriceElectric.coop](mailto:MemberServices@PriceElectric.coop).



Space is limited, apply by May 28, 2026

## Notes from the North Woods



PEC sells, installs, and services Generac whole home standby generators. A whole home generator is designed to automatically start when the power goes out, providing power to your entire home. When utility power is restored, the generator will automatically turn off.

**Already have a Generac whole home generator?** Let us know if your generator is not operating and it needs service, or if you interested in being part of our annual maintenance program.

**Unsure about a whole home generator?** PEC also sells and installs Generlink transfer switches. A Generlink sits behind your meter and can be used with select portable generators to power certain appliances during an outage. Not automatic, but still convenient.



## Steffes Electric Thermal Storage Product Retirement

As this heating season is coming to a close, it is important to maintain and review your heating systems, so they are ready for the next heating season. Steffes is retiring three of its legacy Electric Thermal Storage (ETS): the S, EXT, and 1000 series room heaters.

Due to the advanced age of these products, last being manufactured in 2003, Steffes has had significant supply chain issues for replacement parts. While some parts may already be unavailable, PEC is committed to working with Steffes to make every effort to obtain replacement parts, if your unit is in need of repairs.

Specific Models Affected:

- **S Series Room Heaters** (Models 200S, 201S, 212S, 300S, 301S, 312S, 400S, 401S, 412S, 500S, 501S, 512S, 600S, 601S and 612S)
- **EXT Series Room Heaters** (Models 212EXT Plug-In, 212EXT, 312EXT, 412EXT, 512EXT and 612EXT)
- **1000 Series Room Heaters** (Models 1002 Plug-In, 1002 and 1003)

## 2026 SCHOLARSHIPS

### Local High School Students

Student must attend one of the following high schools: Butternut, Chequamegon, Phillips, Prentice, or Rib Lake and contact their scholarship coordinator for application information.

Applications should be submitted to the respective school within their submission deadline. Scholarships are only available to seniors whose parents/guardians are active PEC members.



### At-Large & Non-Traditional Students

At-large applicants are high school seniors who do not attend one of the local high schools listed above and whose parent/guardian is an active PEC member.

Non-traditional applicants must be active PEC members, 25 years of age or older and one of the following: did not continue or complete college after high school, attends college part-time, currently works full-time, or has children or dependents other than a spouse.

Applications for at-large and non-traditional scholarships can be found on the PEC website and should be submitted to PEC by **April 23, 2026**.

Questions and submissions can be emailed to [MemberServices@PriceElectric.coop](mailto:MemberServices@PriceElectric.coop).

## Attention 3rd Graders!

You're invited to participate in the Wisconsin Electric Cooperative Association's

### ELECTRICAL SAFETY POSTER CONTEST

Submit an original poster supporting electrical safety to PEC by April 29 for a chance to win a \$25 gift card. The top three posters will be entered into the statewide poster contest for a chance to win one of three prizes:

- 1st Place: Chromebook**
- 2nd Place: \$100 Gift Card**
- 3rd Place: \$75 Gift Card**

Posters should be at least 8.5x11 inches, but no larger than 11x14 inches.

Entries must include completed entry form and the student's name on the back of the poster. Entry forms may be found on the PEC website.

# HELP US FIND THESE FORMER MEMBERS!

The following former members of Price Electric Cooperative (PEC) have capital credit funds available. If you know the whereabouts of any of these former members, please have them contact us at 715-339-2155 ext. 108. To claim these funds, it will be necessary to provide satisfactory evidence of their right to the funds. If we are unable to locate these former members, their unclaimed funds will be forfeited and used to provide scholarships and donations to local charitable causes through PEC's association with the Federated Youth Foundation. For a list of all members who have unclaimed capital credits, please visit the PEC website at [www.PriceElectric.coop](http://www.PriceElectric.coop). (List continued from last month)

SALSBURY JIM, CATAWBA, WI  
 SANDBERG ROBERT, MINOCQUA, WI  
 SANDERS MARCELLA, ASHLAND, WI  
 SANDERSON DARLENE, GREEN BAY, WI  
 SANDUS ALLAN, PIEDMONT, MO  
 SATARI JAVAD, SOUTH MILWAUKEE, WI  
 SAWALLISH DOUG, BERLIN, WI  
 SCHAVE ROBERT, BROOKLYN PARK, MN  
 SCHELL JONATHAN, LA PORTE, IN  
 SCHEMBERGER FRANK, EAU CLAIRE, WI  
 SCHENCK GEORGE, PARK RIDGE, WI  
 SCHENDEN STEVE, MARQUETTE, MI  
 SCHERMETZLER ROBERT, STRATFORD, WI  
 SCHERWINSKI STEVE, PHILLIPS, WI  
 SCHEU GEORGE, WESTCHESTER, IL  
 SCHIEDEMEYER STEVE, ARPIN, WI  
 SCHIERSCHMIDT BILL, MARINETTE, WI  
 SCHLEIS DONALD, DE PERE, WI  
 SCHLOER MIKE, BUTTERNUT, WI  
 SCHMELING BETTY, MARSHFIELD, WI  
 SCHMIDT KENNETH, ASHLAND, WI  
 SCHMIDT PAT, BUTTERNUT, WI  
 SCHMIDT MICHAEL, PARK FALLS, WI  
 SCHMIES GARY, IOLA, WI  
 SCHMITZ STEPHANIE, CHICAGO, IL  
 SCHNEIDER LEE, MALONE, WI  
 SCHOENBORN ROBERT, NEW BERLIN, WI  
 SCHOULTZ BERNARD, NEKOOSA, WI  
 SCHOWALTER JAMES, PARK FALLS, WI  
 SCHREIBER TOM, KASOTA, MN  
 SCHROEDER JANE, LANCASTER, WI  
 SCHROEDER CRAIG, PORT CHARLOTTE, FL  
 SCHUBRING COLETON, WAUSAU, WI  
 SCHULTZ DOROTHY, VIRGINIA BEACH, VA  
 SCHULTZ KEVIN, CATAWBA, WI  
 SCHULTZ CRAIG, WAUSAU, WI  
 SCHUMACHER HENRY, JANESVILLE, WI  
 SCHURKE DAVID, PALATINE, IL  
 SCHWEIKLE ROBERT, VENICE, IL  
 SCOTT KIMBERLY, MESA, AZ  
 SCOTT GREG, LADYSMITH, WI  
 SCOTT MICHAEL, MINOCQUA, WI  
 SCOTT GREG, OGEMA, WI  
 SCULLIN PATRICK, JANESVILLE, WI  
 SEARLE GERALD, BUTTERNUT, WI

SEEFELDT BRIAN, WITTENBERG, WI  
 SELLERS KELLY, MINNEAPOLIS, MN  
 SELNER JOSEPH, DORCHESTER, WI  
 SHANNON JEFFERY, ASHLAND, WI  
 SHAW NANCY, LAKELAND, GA  
 SHEEHAN LAURA, BUCKEYE, AZ  
 SHEFFIELD JEFF, BUTTERNUT, WI  
 SHELDON MARK, BURLINGTON, WI  
 SHERFIELD STANLEY, SPENCER, IN  
 SHERLOCK TRUDY, MILWAUKEE, WI  
 SHESKEY GERALD, MADISON, WI  
 SHIREMAN MARY, PARK FALLS, WI  
 SHOOK JANE, PARK FALLS, WI  
 SHULTS MILTON, HANCOCK, WI  
 SIEMERS ROBERT, CHETEK, WI  
 SIGNAIG ROSEMARY, ELK GROVE VILLAGE, IL  
 SILJANDER WILLIAM, PHILPOT, KY  
 SKINDRUD RICK, MOUNT HOREB, WI  
 SLACK LYLE, PHILLIPS, WI  
 SLEASE WILLIAM, DELAND, FL  
 SLECKTERRY LEE, WAUSAU, WI  
 SLEZAK GREGG, STARKVILLE, MS  
 SMAGLIK PEGGY, CATAWBA, WI  
 SMEDLUND WILLIAM, KIMBERLY, WI  
 SMETAK DAVE, PHILLIPS, WI  
 SMITH DENNIS, TOMAHAWK, WI  
 SMITH SUSAN, FLAGLER BEACH, FL  
 SMITH JOHNNY, BOISE, ID  
 SMITH JERRY, LOYAL, WI  
 SMITH BETTY, MARSHFIELD, WI  
 SMITH BETTY, MILWAUKEE, WI  
 SMITH HELEN, BELVIDERE, NJ  
 SMOLENSKI JUSTYN, PHILLIPS, WI  
 SOLBERG JAZMIN, PARK FALLS, WI  
 SONNENBERG DONALD, CHICAGO, IL  
 SOYK RUSSELL, ABBOTSFORD, WI  
 SPANGLER ERIC, CARROLLTON, MO  
 SPARAPANI ANDREW, MILWAUKEE, WI  
 SPAULDING JEFFREY, FIFIELD, WI  
 SPEICH SR. ALFRED, REEDSBURG, WI  
 SPENCER DAVID, EAU CLAIRE, WI  
 SPICE KENNETH, NEKOOSA, WI  
 SPROMBERG FRANK, NILES, MI  
 STADE GAIL, OGEMA, WI

STAGNO JAMES, ROLLING MEADOWS, IL  
 STANDISH TERRY, DE FOREST, WI  
 STANIS CLIFFORD, SYLVA, NC  
 STANKE JEROME, WEST ALLIS, WI  
 STEFANIAC NANCY, MUSKEGO, WI  
 STEINES EUGENE, TOMAHAWK, WI  
 STELLICK MICHAEL, MONDOVI, WI  
 STELMACHOWSKI DAVID, WATERFORD, WI  
 STENCIL NORMAN, VANCOUVER, WA  
 STENDEL WILLIAM, STETSONVILLE, WI  
 STEPHENS FRED, EAU CLAIRE, WI  
 STILSON DENNIS, PARDEEVILLE, WI  
 STINER SHERYL, PORT BYRON, IL  
 STONEMAN JOHN, NISULA, MI  
 STORM ROGER, ROCKFORD, IL  
 STRANDS JOHN, FOND DU LAC, WI  
 STREMER ROGER, MOSINEE, WI  
 STROK SHIRLEY, PHILLIPS, WI  
 STROW DIANE, MERRILL, WI  
 STRUTZ MELVIN, WAUKESHA, WI  
 STUBBS EUGENE, LOMBARD, IL  
 STUTZ AUDREY, MEDFORD, WI  
 SUMMERS LIANNE, WAUSAU, WI  
 SUNDIN DUANE, GREEN BAY, WI  
 SUNDSTEDT JOHN, ROSCOE, IL  
 SUTTER MARY, TUCSON, AZ  
 SWAN ANDREW, PRENTICE, WI  
 SWAN OSCAR, GILBERTS, IL  
 SWAN TIMOTHY, MILTON, WI  
 SWANSON MARK, MARSHFIELD, WI  
 SWANSON JARED, SCHOFIELD, WI  
 SWANSON HARRY, BESSEMER, MI  
 SWANSON DONALD, NEW RICHMOND, WI  
 SWANSON SCOTT, PHILLIPS, WI  
 SWENSON AUGUST, TOMAHAWK, WI  
 SWENSON-HELMICK DYLAN, PRENTICE, WI  
 SYVERSON JOHN, ASHLAND, WI  
 SZYMIK VALECIA, PARK FALLS, WI  
 SZYMIK DONALD, SIOUX FALLS, SD  
 TACHICK EUGENE, MINOCQUA, WI  
 TALALAJ EDWARD, NILES, IL  
 TALALAJ RICHARD, SCHAUMBURG, IL  
 TANNER MARVA, SCHILLER PARK, IL

TAYLOR BILL, BUTTERNUT, WI  
 TAYLOR GILBERT, BRANTWOOD, WI  
 TAYLOR BEATRICE, WHITEWATER, WI  
 TAYLOR KELLY, LEESBURG, IN  
 TAYLOR CATHERINE, LAKE STEVENS, WA  
 TESMER MILFORD, FORT ATKINSON, WI  
 THIEL SARAH, RIB LAKE, WI  
 THIER JUDITH, LA CROSSE, WI  
 THOMAS MARY, OAK CREEK, WI  
 THOMPSON MAURICE, TOMAHAWK, WI  
 THOMPSON JAMES, OSSEO, WI  
 THORSON BONNE, PARK FALLS, WI  
 THUSIUS BRIAN, RINGLE, WI  
 THUSIUS DENNIS, CEDARBURG, WI  
 TIETZ DENNIS, BROOKLYN, WI  
 TOM DAVID, RIB LAKE, WI  
 TOMCZYK HENRY, MILWAUKEE, WI  
 TRACEY CHAD, MADISON, WI  
 TRULEN JOANNE, SAINT PAUL, MN  
 TURNER MICHAEL, MADISON, WI  
 UJCICH JOHN, SOUTH MILWAUKEE, WI  
 ULRICH CALE, PRENTICE, WI  
 USHER ELEANOR, PARK FALLS, WI  
 VAAUKEN BILL, BUTTERNUT, WI  
 VACEK MATT, LELAND, NC  
 VANDERHEI LIANE, MONTELO, WI  
 VANDERKAMP STEVE, MARQUETTE, MI  
 VANDERWAAL JANET, MOSINEE, WI  
 VANFOSSAN M, COLLINSVILLE, IL  
 VANKOOY WAYNE, NORTH FOND DU LAC, WI  
 VANPATTEN MARJORIE, PARK FALLS, WI  
 VANSCHAACK C, SAVOY, IL  
 VANZANDBERGEN MARY, OGEMA, WI  
 VAVRA RON, DELAVAN, WI  
 VERGIN DANIEL, SCHOFIELD, WI  
 VETTER DAN, SPRING GROVE, IL  
 VINES DAVID, KENNAN, WI  
 VITENSE BELVA, HARTLAND, WI  
 VOELKER WILLIAM, KRONENWETTER, WI  
 VOGEL JANET, MADISON, WI  
 VOGEL PHILIP, PEORIA, IL  
 VOIGTS JIM, PLANO, IL  
 VOLZ KENNETH, BARABOO, WI  
 VON RUDEN ROBERT, OTTAWA, IL  
 VON ZIMMER VIVIAN, YUMA, AZ  
 VRASPIR TERRY, WAUSAU, WI  
 WADDELL DOLORES, SHAWANO, WI  
 WADE LEE, WAUKESHA, WI  
 WAGNER GARRET, MILWAUKEE, WI  
 WAGNER RANDALL, OGEMA, WI  
 WAITES VADA, GALENA, IL  
 WALDMANN ALAN, SUN LAKES, AZ  
 WALKER LORI, PARK FALLS, WI  
 WALKER DONALD, MIDDLETON, WI  
 WALKER HELEN, NEW LISBON, WI  
 WALLACE DELWIN, DEL RIO, TX  
 WALLI CHARLES, MARENGO, IL  
 WALTENBERG JAMES, PARK FALLS, WI  
 WALTERS PATRICIA, MELLEN, WI

WALTERS TAMMY, GLOUCESTER, NC  
 WALTON RUSS, PRENTICE, WI  
 WANDA RONALD, MERRIONETTE PARK, IL  
 WARD SCOTT, KENNAN, WI  
 WARNER JERRY, RIVERTON, WY  
 WARNER DOLORES, IRVINE, KY  
 WARTGOW GENE, ROCKFORD, IL  
 WASMUND BARBARA, GILLET, WI  
 WASZKIEWICZ MICHAEL, RIB LAKE, WI  
 WATTS JEANNIE, SCHOFIELD, WI  
 WEBB DONNA, KENOSHA, WI  
 WEBB DWIGHT, RHINELANDER, WI  
 WEBBER TOM, PARK FALLS, WI  
 WEBER PAUL, BUTTERNUT, WI  
 WEIGEL LARRY, MARSHFIELD, WI  
 WEILER EDWARD, JUNCTION CITY, WI  
 WEINBERGER VINCE, RICE LAKE, WI  
 WEITH RICHARD, SCHAUMBURG, IL  
 WELKE SCOTT, TOMAHAWK, WI  
 WELTY RICHARD, SAINT PAUL, MN  
 WENDT MATTHEW, RHINELANDER, WI  
 WERCH WILLIAM, VANCOUVER, WA  
 WERTEPNY LELAND, MENOMINEE, MI  
 WERTH SARAH, CLINTONVILLE, WI  
 WHERRITT CHARLES, ROTHSCHILD, WI  
 WHITE WILLIAM, MINOCQUA, WI  
 WHITEAKER WILLIAM, MONTROSE, CO  
 WICHMAN JAMES, MADISON, WI  
 WICKERSHAM MARTIN, GREEN BAY, WI  
 WIELONTEK DOLORES, BARRINGTON, IL  
 WIGGINS MICHAEL, STUART, FL  
 WIGGINS SAM, MEDFORD, WI  
 WIITALA LORI, WESTBORO, WI  
 WILCOTT DAVID, BOKEELIA, FL  
 WILKES RONALD, PHILLIPS, WI  
 WILLIAMS DANA, GREEN BAY, WI  
 WILLIAMS SHARON, MENASHA, WI  
 WILLMS JAMES, GRASS RANGE, MT  
 WILLMS RENEE, WESTBORO, WI  
 WILLSON CANDICE, GLENVILLE, NC  
 WILNER MARY, WOODRUFF, WI  
 WISNIEWSKI THOMAS, VICKSBURG, MI  
 WOLF LARRY, HAWKINS, WI  
 WOLFE SANDRA, JOLIET, IL  
 WOOD JAMES, MEDFORD, WI  
 WOODARD KURT, RAVENSDALE, WA  
 WOODIE KEN, HAYWARD, WI  
 WOODWARD PAUL, POYNETTE, WI  
 WUDI RUSSELL, CORONA, CA  
 YUNK ROSE, CATAWBA, WI  
 ZACHOW TIM, UNION GROVE, WI  
 ZAHASKY JAMES, BLACK RIVER FALLS, WI  
 ZAZESKI DAVID, KENNAN, WI  
 ZECCA LOUIS, SPRING VALLEY, IL  
 ZELENKA LADISLAV, SCHENECTADY, NY  
 ZESSIN LARRY, STURGEON BAY, WI  
 ZIEBEL THOMAS, MERRILL, WI  
 ZIELKE PAULINE, PRENTICE, WI  
 ZIESSOW JANET, BARRINGTON, IL  
 ZILLMER JENNIFER, PHILLIPS, WI

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Amy Jordahl, Editor



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