

Since 1940


WISCONSIN ENERGY *Cooperative*

June 2026

NEWS



Price Electric
Cooperative

Your Touchstone Energy® Partner 

PRICE ELECTRIC COOPERATIVE ANNUAL MEETING

Thursday, June 11, 2026

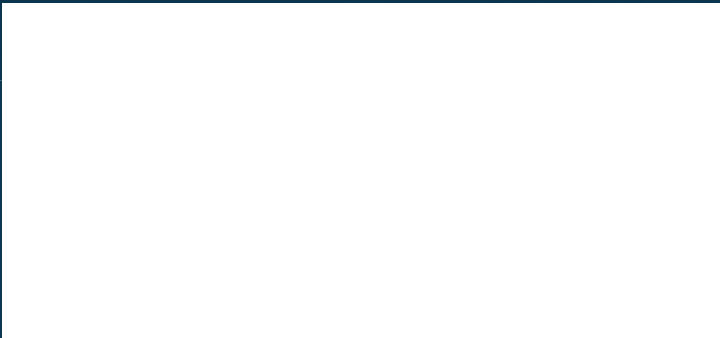
Phillips High School
990 Flambeau Ave., Phillips, WI

Dinner: 5 p.m.
Member meeting: 6 p.m.

2026

ANNUAL REPORT

Your Energy Solutions Cooperative



For quick and easy registration
at the annual meeting, bring the
address label from this magazine.

OFFICIAL NOTICE

of Price Electric Cooperative's 2026 Annual Meeting

The 86th annual meeting of the members of Price Electric Cooperative (PEC) will be held on Thursday, June 11, 2026, beginning at 6:00 p.m. in the Phillips High School Auditorium, located in the City of Phillips, Wisconsin.

Items of business include:

1. Reports of officers, directors, committees, and employees.
2. The election of three directors, one each to represent Districts 7, 8, and 9 on the Board of Directors.
3. Vote on proposed bylaw amendments.
4. Such other business as may come before the meeting or any other adjournment thereof.



Price Electric Cooperative

Your Touchstone Energy® Partner 

ANNUAL MEETING AGENDA

Thursday, June 11, 2026 • 6 p.m.
Phillips High School

Call to Order..... Scott Haggard, Chair
Pledge of AllegianceMatt Christianson, Director (All members)
InvocationMark Nyberg, Director
Determination of Quorum..... Scott Haggard, Chair
Welcome/Introductions Jeffrey S. Olson, President/CEO
Adoption of Rules of Order..... John Behling, Attorney
Notice of Meeting and Proof of Mailing.....John Behling, Attorney
Approval of 2025 Minutes Scott Haggard, Chair
Candidate Introductions..... Scott Haggard, Chair
Election of Directors John Behling, Attorney
Financial Report..... Abby Williamson, CarlsonSV
Technology & The Grid.....Nate Melby, DPC Vice President & CIO
CEO Report Jeffrey S. Olson, President/CEO
Election Results..... John Behling, Attorney
Unfinished/New Business Scott Haggard, Chair
Prize Drawing Greg Bortz, Assistant General Manager
Adjournment..... Scott Haggard, Chair



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Since 1940

WISCONSIN ENERGY *Cooperative* June 2026 NEWS



Price Electric
Cooperative

Your Touchstone Energy® Partner 

SAVOR JUNE'S DAIRY DAYS

SHINE ON

LOW- TO NO-COST WAYS
TO SAVE ENERGY

KIDS AND CRITTERS





Jeff Olson,
President/CEO

ENERGY LANDSCAPE HAS CHANGED— AND SO HAVE WE

When electric cooperatives were first created, their mission was clear: bring reliable, affordable electricity to rural communities that investor-owned utilities (IOU) had

largely passed by. That mission has not changed, but the energy landscape around us certainly has.

Today, the electric industry is far more complex than it was when cooperatives first energized farms, homes, and small businesses across rural America. At Price Electric Cooperative (PEC), we still focus on delivering safe, reliable, and affordable electric service to our members — but the way that power is generated, delivered, and priced has changed significantly.

One of the biggest shifts is in how electricity demand affects costs. In the early days of electrification, usage patterns were simpler and more predictable. Today, demand can change quickly based on weather, business activity, technology, and even the time-of-day people use electricity. That matters because a portion of the energy costs we pay is tied not just to how much electricity is used overall, but to how much is needed at peak times.

As a member-owner of Dairyland Power Cooperative, PEC receives wholesale power through a system that must be ready to meet demand whenever our members need it. High-demand periods — especially during extreme heat or cold — can drive up costs across the grid. That is why demand management and energy efficiency have become increasingly important. When members reduce usage during peak periods, it can help control costs for the cooperative as a whole. For those of you who attended our Watts & Brats events this past April, you heard me discuss demand and system peaks in detail.

Another major change is the regional electric market. Today, our power system operates within a much larger and more interconnected grid than in the past. Organizations like the Midcontinent Independent System Operator, or MISO, help coordinate the flow of electricity across multiple states to maintain reliability and balance supply and demand. That coordination is essential, but it also means local utilities and cooperatives are affected by regional market conditions, transmission constraints, and broader reliability challenges.

The generation mix has changed as well. For decades, coal was a dominant source of electric generation because it was abundant, dependable, and relatively low-cost. Over time, however, economic pressures, environmental regulations, and advances in technology have shifted the balance. Natural gas has become a larger part of the generation portfolio, and renewable energy sources such as wind and solar continue to grow.

Each generation source brings advantages and challenges. Coal and natural gas can provide dispatchable power — electricity that can be produced when needed — which is critical for reliability. Renewables offer fuel-free generation and environmental benefits, but they depend on weather conditions

and require careful integration into the grid. As the resource mix changes, maintaining reliability while keeping costs affordable becomes more complicated.

Legislation and regulation have also become a much larger factor in the energy business. Policies at the state and federal level can influence everything from environmental compliance and emissions standards to transmission development and generation planning. Cooperatives must adapt to these changes while continuing to serve their members' best interests. That often means making long-term decisions in an environment where rules, technologies, and market conditions continue to shift; a challenging task to be sure.

We are also seeing a seasonal shift in how the grid is stressed. Historically, winter was often the time of greatest concern in our region. While winter reliability remains critically important, summer demand is becoming a bigger issue. Higher temperatures, increased air conditioning use, and broader regional demand patterns are placing more pressure on the grid during summer months. That means planning for reliability is no longer just about preparing for the coldest days of the year — it also means being ready for the hottest ones.

Despite all these changes, the cooperative model remains as relevant as ever. In fact, it may be more important today than when co-ops were first formed. Electric cooperatives are not driven by outside shareholders. We are locally governed, member-owned, and focused on service. That allows us to make decisions based on the long-term needs of the communities we serve.

At PEC, we understand that our members count on us not only to keep the lights on, but also to help them understand what is happening in the energy world. The issues affecting electric rates and reliability today are more interconnected than ever before. Demand, regional markets, fuel sources, legislation, and weather all play a role.

The good news is that cooperatives were built to adapt. For generations, co-ops have responded to change with innovation, practical thinking, and a strong commitment to the people they serve. That continues today. Whether it is investing in infrastructure, working with our wholesale power partner, encouraging energy efficiency, or planning for the future, our goal remains the same: to provide reliable, affordable electricity to our members.

The energy landscape may look very different than it did when electric cooperatives were created, but our purpose has not changed. We are here to serve our members — and that mission continues to guide every decision we make.

Jeff Olson, President/CEO

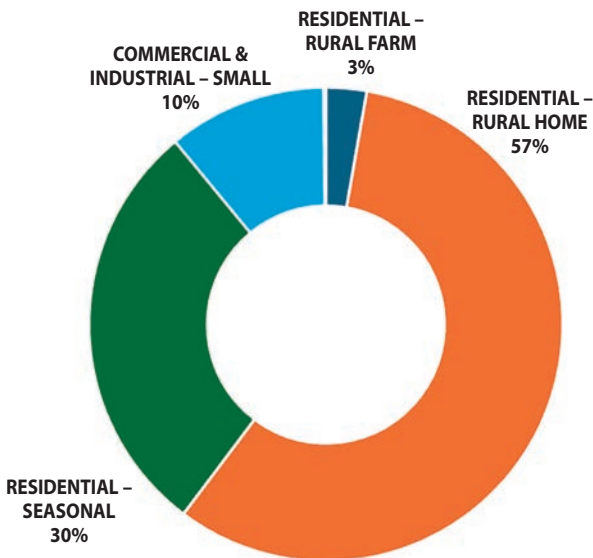
BALANCE SHEET

WHAT WE HAVE	2025	2024
UTILITY PLANT		
Electric Plant in Service	\$69,186,633	\$67,819,621
Construction Work in Progress	\$71,653	\$142,471
Total	\$69,258,286	\$67,962,092
Less: Reserve for Depreciation	<u>\$(23,679,461)</u>	<u>\$(22,937,328)</u>
Net Utility Plant	\$45,578,825	\$45,024,764
OTHER PROPERTY AND INVESTMENTS		
Investments in Associated Organizations	\$6,693,353	\$6,522,898
Long-Term Note Receivable	-	-
Total Other Property and Investments	\$6,693,353	\$6,522,898
CURRENT ASSETS		
Cash and Cash Equivalents	\$302,371	\$215,506
Accounts Receivable, Net	\$1,579,346	\$1,680,779
Current portion of note receivable	-	\$754
Materials and Supplies Inventory	\$1,692,144	\$1,899,594
Other Current and Accrued Assets	\$114,891	\$111,754
Total Current Assets	\$3,688,752	\$3,808,387
DEFERRED DEBITS		
	\$3,458	\$837
TOTAL ASSETS	<u>\$55,964,388</u>	<u>\$55,456,886</u>
WHAT WE OWE		
LONG TERM DEBT		
	\$30,080,546	\$28,763,779
CURRENT LIABILITIES		
Notes Payable	-	\$1,150,000
Current Portion of Long-Term Debt	\$1,143,388	\$1,099,778
Accounts Payable	\$1,043,059	\$1,080,987
Consumer Deposits	\$63,935	\$62,930
Other Current and Accrued Liabilities	\$619,111	\$562,535
Total Current Liabilities	\$2,869,493	\$3,956,230
DEFERRED CREDITS		
	\$507,430	\$787,603
TOTAL LIABILITIES	\$33,457,469	\$33,507,612
WHAT WE OWN		
EQUITIES		
Patronage Capital	\$21,528,792	\$21,084,338
Other Equities	\$978,127	\$864,936
Total Equities	\$22,506,919	\$21,949,274
TOTAL EQUITIES & LIABILITIES	<u>\$55,964,388</u>	<u>\$55,456,886</u>

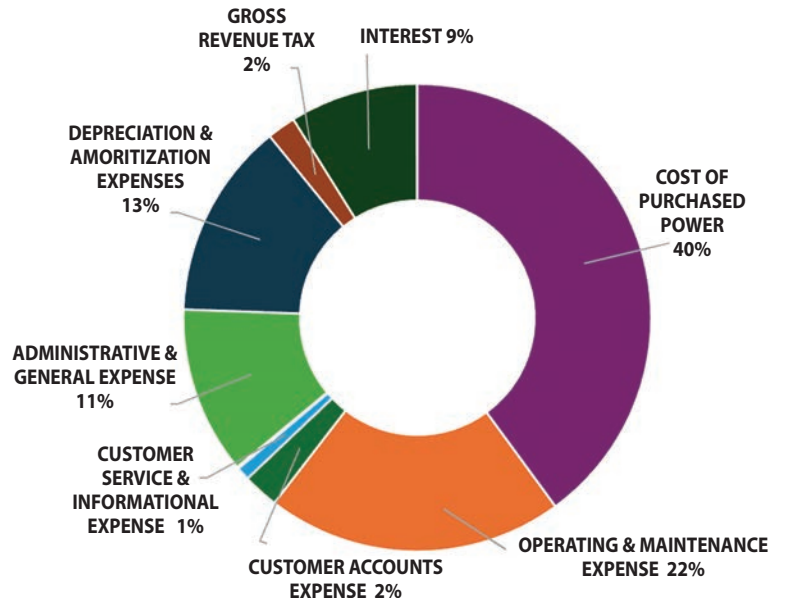
STATEMENT OF REVENUE AND EXPENSE

	2025	2024
OPERATING REVENUES		
Electric Energy Revenue	\$15,142,091	\$14,159,826
Other Electric Revenue	\$233,212	\$62,876
TOTAL OPERATING REVENUE	\$15,375,303	\$14,222,702
OPERATING EXPENSES		
Cost of Purchased Power	\$5,983,499	\$5,516,484
Distribution Expense – Operations	\$1,077,225	\$1,051,811
Distribution Expense – Maintenance	\$2,227,833	\$2,197,932
Consumer Accounts Expense	\$371,176	\$383,836
Customer Service and Informational Expense	\$107,404	\$129,957
Administrative and General Expense	\$1,708,901	\$1,630,627
Depreciation Expense	\$1,962,746	\$1,910,210
Tax Expense	\$288,346	\$270,882
Interest on Long Term Debt	\$1,309,076	\$1,225,802
Other Deductions	\$4,511	\$3,723
TOTAL OPERATING EXPENSES	\$15,040,717	\$14,321,264
NET OPERATING MARGINS	\$334,586	\$(98,562)
NON-OPERATING MARGINS		
Dairyland Power Co-op Capital Credits	\$275,583	\$290,126
Other Capital Credits	\$139,932	\$197,764
Interest Income	\$14,691	\$15,644
Other Non-Operating Margins	\$64,930	\$53,224
NON-OPERATING MARGINS	\$495,135	\$556,757
NET MARGINS OR LOSSES	\$829,722	\$458,196

2025 ELECTRIC REVENUE



2025 EXPENSES



PRICE ELECTRIC COOPERATIVE 2025 ANNUAL MEETING MINUTES

The Phillips High School Auditorium, Phillips, Wisconsin, was the meeting place for the 85th annual meeting of the membership of Price Electric Cooperative on June 5, 2025.

The meeting was called to order at 6:00 p.m. by Chair Scott Haggard.

Director Matt Christianson led the membership in saying the Pledge of Allegiance.

Director Mark Nyberg gave the invocation.

Chair Scott Haggard declared a quorum with the registration of 109 memberships and 139 total at the meeting.

Chair Scott Haggard welcomed the audience and introduced Price Electric President/CEO Jeffrey Olson. Olson introduced the board of directors and the following guests:

- John Behling, Weld Riley
- Abby Williamson, CarlsonSV
- Rob Richard, WECA President & CEO

Attorney John Behling reviewed the information provided to the membership upon registration this evening: the Annual Meeting Rules and Voting Procedures..

Attorney John Behling read the notice of meeting and proof of mailing.

Motion was made by Howard Meade, seconded by Clem Johnson, to approve the minutes of the 2024 annual meeting as printed in the May, 2025 issue of the *Wisconsin Energy Cooperative News*. Motion carried.

Scott Haggard explained the nomination and voting procedures for directors and the candidate introductions. The candidates that were up for election for District 1, Mark Nyberg, District 2, Joan Points, and District 3, Ed Hainy.

Ballots were collected for the director elections.

Olson introduced Abby Williamson from CarlsonSV, who presented the audit report.

Olson introduced Rob Richard, from WECA, who presented the WECA updates.

Olson presented the CEO report.

Olson and PEC staff took questions from the audience.

1. Why does my electricity blink off and on?
2. Nancy Meye, Ogema, who pays for the poles?
3. Clem Johnson, When they are right-a-way clearing, are the lineman coming back to clean up?
4. Mike Hamm, Increase of chargers for EV, who is paying for the costs?
5. Donna Kovarik, I am receiving spam calls. Can you list it in the magazine about these spam calls?
6. Is the homeowner responsible for the cost of the installation for cable?

The tellers were Price Electric Cooperative employees, Theresa Raleigh, Evan Harding, and Jennifer Janak were appointed to serve as tellers for the director elections. Behling then announced the results of the director elections to the membership. The results were as follows:

- District 1 – (uncontested) Mark Nyberg, 59
- District 2 – (uncontested) Joan Points, 58
- District 3 – (uncontested) Ed Hainy, 61

Unfinished Business. None.

New Business. None.

Evan Harding drew the winners:

- Camping Basket: Kevin Pokela
- Game Night Basket: Joe Strand
- Cozy Basket: Marc Peterson
- \$50 dollar bill credit:
- Dan Shannon
- Phyllis Tom
- Marianne Kerner
- Holly Basting

Motion was made by Clem Johnson, seconded to adjourn the meeting. Motion carried. The meeting was adjourned at 7:25 PM.

COOPERATIVE DATA

	2025	2024	2023	2022	2021
Number of Consumers Served - (Avg.)	9700	9649	9620	9548	9412
Miles of Line Energized	1834	1831	1828	1824	1816
Services per Miles of Line	5.29	5.27	5.26	5.23	5.18
Total kWh Purchased	76,315,476	72,042,304	73,824,187	75,961,382	73,566,535
Cost per kWh Purchased	0.0784	0.0766	0.0736	0.0741	0.0699
Total kWh Sold	70,166,502	66,018,406	67,329,001	69,163,096	67,200,412
Total Electric Revenue	15,142,091	14,159,826	14,042,447	13,832,257	13,636,672
Average Monthly kWh Usage	603	570	583	604	595
Average Monthly Bill	\$130.09	\$122.29	\$121.64	\$120.73	\$120.74
Plant Investment per Service	7,133	7,029	6,893	6,765	6,711
Debt per Service	\$3,219	\$3,214	\$3,121	\$3,023	\$2,894

RESOLUTION TO ADOPT BYLAWS

2026 Proposed Bylaw Amendments

As part of an ongoing review and a continuing effort to best position to the Cooperative to meet the members' needs today and into the future, the board of directors and management recommend the following changes to the Bylaws. New material is underlined – e.g., add these words; deletions are identified by ~~strikeout~~ – e.g., ~~delete these words~~. A complete posting of the Articles and Bylaws can be found on Price Electric Cooperatives website: www.PriceElectric.coop. Copies of the complete listing can also be requested by calling Price Electric Cooperative's office at 800-884-0881. The proposed changes will be voted on at the annual meeting on Thursday, June 11, 2026.

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SECTION 5 - QUORUM

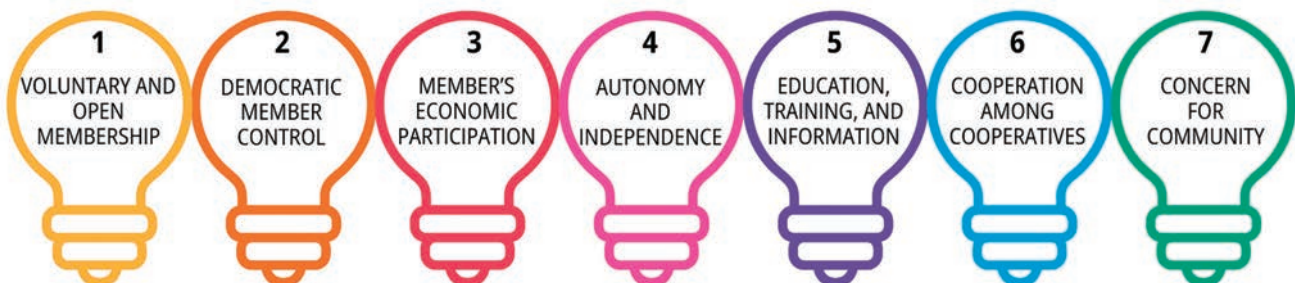
The number of members to constitute a quorum at a meeting of members shall be fifty (50). If less than a quorum is present at any meeting, a majority of those present may adjourn the meeting, provided a new notice is either mailed, or sent via electronic means, to each member specifying the time and place of the adjourned meeting.

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(c) Election.

- (1) Except as provided in (c)(2), below the Secretary shall also prepare for the annual meeting a ballot for election of directors. The ballot shall contain a statement of the number of directors to be elected, and a list, alphabetically arranged by district, of the names and addresses the township of those nominated by petition for each district. The ballot shall also inform the members of the manner in which they may vote for directors, as provided in this section, by marking on the ballot an "X", opposite the names of the number of candidates, equal to the number of directors to be elected, but not for more than one candidate from each district. The members may, at any meeting, at which a director or directors shall be removed as hereinafter provided, elect a successor or successors thereto, without compliance with the foregoing provisions with respect to nominations, provided they are elected from the districts where the vacancies occur. Not with standing anything in this section contained, failure to comply with any of the provisions of this section shall not affect, in any manner whatsoever, the validity of any election of directors.
- (2) In the event during a director election there is only one candidate for any director position(s), the election for the uncontested director position(s) may be conducted at the annual meeting by unanimous consent, voice vote, electronic voting, or similar means, at the discretion of the Chair, without the need for the Cooperative to provide, or for the members to cast, mail-in, electronic, or in-person ballots.

7 COOPERATIVE PRINCIPLES





MEET YOUR CANDIDATES

PEC is divided into nine districts, each of which is represented by one director. The nine director districts comprise the board of directors. Directors are elected by the membership at the annual meeting and serve three-year terms. Districts 7, 8, and 9 are up for election this year.

DISTRICT 7



Robert Hennes

Bob resides in Fifield with his wife Kay where they have been members of the Cooperative since 1992. Bob has served on the Cooperative Board for the last 6 years and is certified as a Credentialed Cooperative Director. As PEC members,

Bob and his wife utilize dual fuel, Generac, community solar, and energy rebate programs, which are all great opportunities for members.

Bob retired after 41 years with the U.S. Forest Service. He was District Ranger (administrator) for 28 years for the Chequamegon-Nicolet National Forest. Bob also worked in emergency management on wildfires and hurricanes throughout America and well as served as legislative liaison to Congress and co-designer and leader of a National Forest Service leadership program.

Bob is a member of the School Board for the Chequamegon School District, the Park Falls Area Community Development Corporation, and a frequent pianist for congregations in the area.

Bob recognizes the challenges of providing dependable, safe, and affordable electrical service in sparsely populated Northern Wisconsin. Bob supports how the well-trained staff at PEC work continuously to introduce and utilize the best and most economical technologies as well as managing field operations to provide our members with the most reliable and affordable service. Bob supports PEC's commitment to professional employee development as well as to safety, both for our workforce as well as our members. Bob especially enjoys member events which help the staff and board get to know members and better understand and serve their needs.

DISTRICT 8



Peter Chladil

Peter resides in Lac du Flambeau with his wife Beth where they have been PEC members since 2018. They moved permanently to the Amber Lake area in 2021 after living in the Oconomowoc area for 20 years.

Peter graduated from the University of Wisconsin with a bachelor's degree in landscape architecture. He is now retired after over 30 years with the Waukesha County Highway Department. While there he served in multiple roles, including senior engineering tech, highway operations manager, and traffic analysis and design.

Currently, Peter serves on the Amber Lake Association board, where he is the president. Previously, he also served on the Rhinelander Curling Club, Church of Resurrection Property Committee, and the Village of Hartland Planning Commission. He also serves his community by participating in the Adopt-A-Highway program.

When asked why he is interested in serving on the PEC board, Peter stated he would like to educate the membership on how we get our power and maintain the power grid, encourage the youth to take advantage of scholarship opportunities available from Price Electric and about the trades and employment opportunities in electrical distribution. He also said his background in public works would be beneficial to bring a different perspective to the board and to help make decisions for the future projects of the cooperative.

DISTRICT 9



Matthew Christianson

Matthew is retired and lives with his wife, Rhonda, in Butternut in a log home they built from scratch. He has been a member of the cooperative for over 40 years.

Matthew was in the U.S. Army from 1972–1974

where he was a radar repairman on the Army's Combat Area Surveillance Radar System. After attending Wisconsin School of Electronics, he worked at Nicolet Instrument Corp. as an electronic technician and test manager, at GTE Government Systems as an electronic and lead technician at the Navy's ELF Transmitter Site in Clam Lake, and at Flambeau River Papers in Park Falls as an industrial electrician until his time of retirement.

Matthew enjoys hunting, fishing, four-wheeling, and tinkering on mechanical things. He is an avid baseball fan, especially the Milwaukee Brewers. He is a member and serves on the church council of Trinity Lutheran Church in Glidden and is a member and Trustee of the Glidden VFW Post 7300.

Matthew has had many years of hands-on experience along with managing and supervisory jobs and projects that required him to make good, logical, and fair decisions. Since joining the PEC board, Matthew has learned about the rules and principles of operating an electrical cooperative. This knowledge has helped him contribute to the many decisions made by the board of directors. Matthew enjoys working with all the board members and staff and is proud to represent PEC and specifically District 9.

VOTING RULES AND PROCEDURES

1. The meeting will be conducted in accordance with *Robert's Rules of Order Newly Revised*, except as specifically modified below.
2. Only members will be recognized by the Chair. Members will be recognized by their voting cards received at registration for the meeting.
3. Members should give their name and township when speaking. Each member's comments will be limited to three minutes with any rebuttal limited to two minutes.
4. Advisory resolutions not submitted to the Rules Committee prior to the March 9, 2026, published deadline for resolutions will not be considered.

All voting will be by delegate voting card; there will be no voice voting.

VOTING FOR DIRECTORS

Ballots will be available at the annual meeting for members in attendance. There is one ballot allowed per membership.



2026 MEMBER PHOTO CONTEST

PEC's member photo contest is back! Members are invited to submit photos for inclusion in the 2027 calendar. Submitted photos may also be used in future newsletters or publications.

Photo Contest Criteria:

- Photos must be taken within the Price Electric Cooperative service area.
- Photos should capture life in northern Wisconsin (seasons, wildlife, landscape, etc.)
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Photos must be high resolution—at least 300 dpi and 8"x10".

Photo Contest Rules and Details:

- Photos must be submitted by August 10, 2026.
- Three (3) photos per member will be accepted.
- All PEC members 18 years and up are eligible to submit photos.
- A PEC member under 18 is eligible to participate but must submit a parent/guardian form with entry.
- A completed entry form.
- Member must own rights to photo.
- PEC employees and PEC's Facebook page will determine the winning photos.

*Entry forms and parent/guardian forms can be found on the PEC website, picked up at the PEC office, or emailed upon request.

Photo Contest Entry Options:

Email: memberservices@PriceElectric.coop

Online Webform: www.PriceElectric.coop

Drop Off: Price Electric Cooperative Office—W6803 Springs Drive, Phillips, WI 54555




Jeff Olson, President/CEO

W6803 Springs Drive, P.O. Box 110, Phillips, WI 54555
715-339-2155 • 800-884-0881
www.PriceElectric.coop
Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Jordahl, Editor



**Price Electric
Cooperative**

Your Touchstone Energy® Partner 

PRICE ELECTRIC COOPERATIVE SMART SENSE ENERGY EFFICIENCY PROGRAM

PEC's Smart Sense program provides members with incentives for promoting energy efficiency, conservation, and renewable energy at homes, farms, and businesses served by the cooperative. Contact PEC for more information or to claim your rebate.

Email: MemberServices@PriceElectric.coop

Phone: 715-339-2155

Appliances

***New appliances must be Energy Star Certified**

Air Purifier	\$75
<i>*Capped at 50% of cost</i>	
All-in-one Washer/Dryer	\$125
Clothes Dryer	\$75
Clothes Washer.....	\$75
Dehumidifier	\$75
<i>*Capped at 50% of cost</i>	
Dishwasher	\$75
Freezer	\$75
Inductive Range.....	\$75
Refrigerator.....	\$75
Room Air Conditioner.....	\$75
<i>*Capped at 50% of cost</i>	
Appliance Recycling: Refrigerator, Freezer, or Room Air Conditioner	\$25

Lighting

***Capped at 50% of cost**

LED Fixture.....	\$1 per 800 lumens
LED Bulbs *Minimum of 5	\$1 each
Occupancy Sensor	\$5
LED Exit Sign	\$5

HVAC

Electric Boiler	\$50/kW
ETS Unit.....	\$150/kW
Heat Pump: Air Source.....	\$400 per ton & Mini Split
Heat Pump: Commercial	\$400 per ton Air Source & PTHPs
Heat Pump: Geothermal	\$600 per ton
New Furnace with Efficient ECM Blower Motor ...	\$50
Plenum Heater.....	\$50/kW
Smart Thermostat.....	\$75

Energy Conservation

Residential Energy Audit	\$500
Compressed Air Audit.....	\$500
Electric Sense Home Program	\$500
<i>*New Home Construction Only</i>	
Audit Recommended.....	\$500
Improvements	
Solar (PV) System.....	\$500 per system

Water Heaters

Residential Water Heater 50-74 Gallons	\$250
Residential Water Heater 75+ Gallons	\$1,000
Commercial Water Heater 75+ Gallons	\$1,000
Heat Pump Water Heater	\$700

**75+ gallon water heaters must enroll in PEC's load management program to be eligible for the rebate.*

Ag/Commercial/Industrial

Dairy Plate Cooler/ Well Water Pre-Cooler	\$500
Dairy Refrigeration Heat Recovery with Electric Backup	\$600
Electric Forklift Battery Charger	\$200
Circulation Fan	\$3 per inch
Exhaust Fan	\$4 per inch
Low-Energy Livestock Waterer	\$90
Zero-Energy Livestock Waterer	\$110
Scroll Refrigerator Compressor	\$50 per HP
Variable Frequency Drive (VFD) – Ag Primary Use Water System	\$80 per HP
Variable Frequency Drive (VFD) – Ag Secondary Use Water System	\$65 per HP
Variable Frequency Drive (VFD) – Irrigation Well Pump	\$65 per HP
Variable Frequency Drive (VFD) – Ventilation/Circulation Fan	\$65 per HP
Variable Frequency Drive (VFD) – Process Pump	\$65 per HP
Variable Frequency Drive (VFD) – Constant Torque	\$50 per HP
High-Volume Low-Speed (HVLS) Fan	\$50 per fan
Dairy Refrigeration Tune-Up	\$50

Smart Sense Program Notes

- Rebates must be submitted within three months of purchase or installation.
- Rebate eligibility may be subject to additional requirements. Please see the rebate form for complete qualifications.
- Rebates are not to exceed the cost of the incentive item.
- Rebates are offered only for properties served by the cooperative.
- Funds are limited so submit required documentation as soon as possible.
- Incentive program is subject to change or cancellation without notice.

For Program Details, Contact PEC

Phone: 800-884-0881 or 715-339-2155

Web: www.PriceElectric.coop

Email: memberservices@PriceElectric.coop

Mail: W6803 Springs Drive/PO Box 110, Phillips, WI 54555



**Price Electric
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