

Since 1940

WISCONSIN ENERGY *Cooperative* April 2025 NEWS



**Price Electric
Cooperative**

Your Touchstone Energy® Partner 

CELEBRATING LINEWORKERS

COOPERATIVES BUILD A BETTER WORLD

PREP NOW FOR SUMMER SAVINGS

BANANA RECIPES





**Price Electric
Cooperative**

Your Business. Your Power. 

YOUTH PROGRAMS

PEC is more than just your utility provider, we are your local, community-minded, energy solutions cooperative. This year we are offering three exciting opportunities for the youth in our area. For more information about these programs, visit the PEC website, under the My Cooperative tab.

Scholarships

Local High School Students

- Student must attend one of the following high schools: Butternut, Chequamegon, Phillips, Prentice, or Rib Lake and contact their scholarship coordinator for application information.
- Applications should be submitted to the respective school within their submission deadline.
- Scholarships are only available to seniors whose parents/guardians are active PEC members.
- Two \$1,000 scholarships are available at each school.



At-Large & Non-Traditional Students

- At-large applicants are high school seniors who do not attend one of the local high schools listed above and whose parent/guardian is an active PEC member.
- Non-traditional applicants must be active PEC members, 25 years of age or older, and one of the following: did not continue or complete college after high school, attends college part-time, currently works full-time, or has children or dependents other than a spouse.
- Applications for at-large and non-traditional scholarships can be found on the PEC website and should be submitted to **PEC by April 26, 2025**. Two \$1,000 scholarships are available in this category.

Youth Leadership Conference (YLC)

What: YLC is a unique opportunity for youth leaders across Wisconsin to develop their leadership skills and to learn about the purpose, operation, and scope of a cooperative.

When: July 15-17, 2025, UW-Stout in Menomonie, WI

Who: Students entering 10th, 11th, or 12th grade in fall 2025 are welcome to apply. Parent/guardian must be an active PEC member.

Other Details: PEC will sponsor a select number of students to attend, which includes meals and transportation. Applications can be found on the PEC website and are due to PEC by **May 31, 2025**.



Electrical Safety Poster Contest

Third-grade students are invited to submit a poster to PEC that supports electrical safety for a chance to win prizes. Statewide prizes include a Chromebook, a \$100 gift card, and a \$75 gift card. One local winner will receive a \$25 gift card. Posters should be 8.5x11 inches and be submitted with an entry form. Entry forms and criteria can be found on the PEC website.

Posters are due to PEC by **April 29, 2025**.





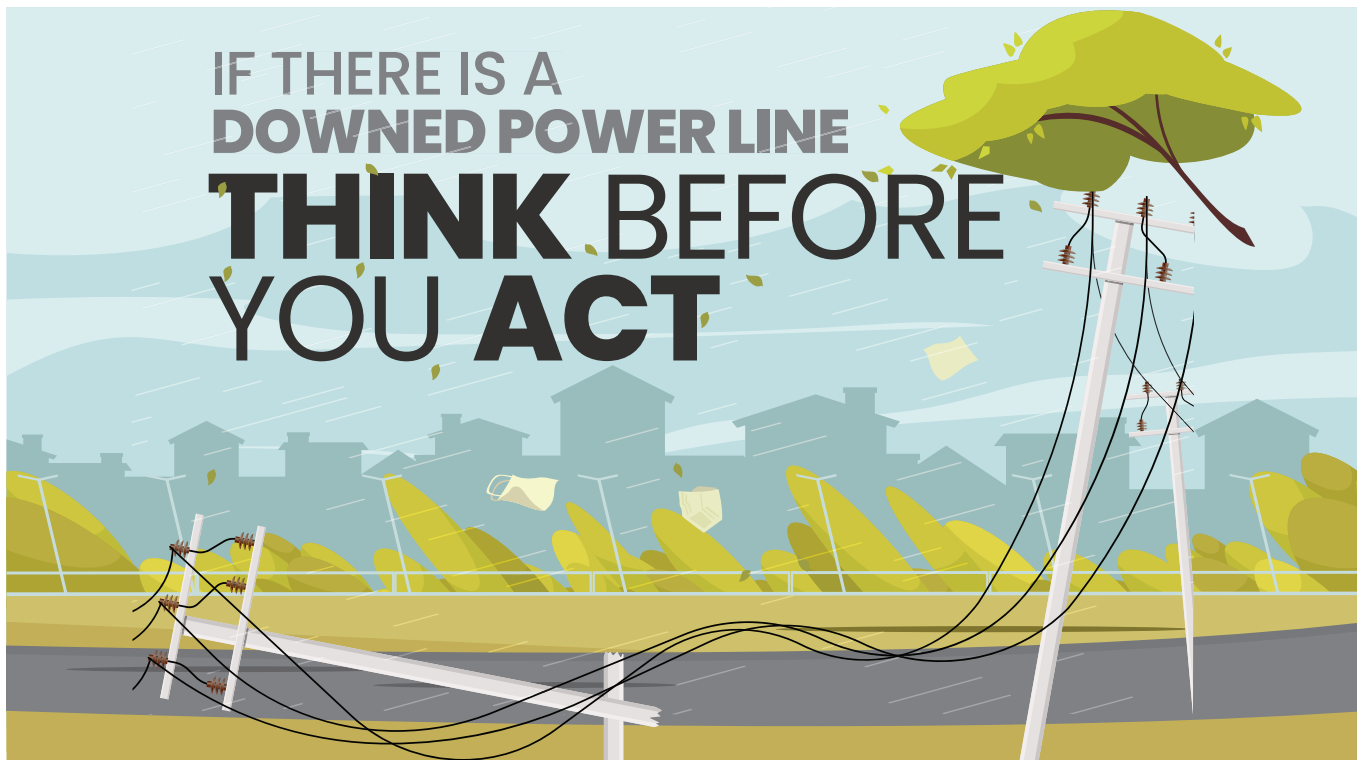
LINEMAN APPRECIATION DAY

April 18, 2025

On Lineman Appreciation Day, we extend a heartfelt thank you to the rural linemen who power the Northwoods. Line crews work directly with high-voltage power, often in severe weather and dangerous conditions, to maintain or restore service and keep communities safe. Their vital role deserves more than a day of recognition—it deserves our ongoing gratitude, and here is why.

1. They are expertly trained to work on power lines and equipment.
2. They are dedicated to safely and efficiently maintaining power.
3. They have a heart for service, always looking out for the community.
4. They conquer heights without hesitation.
5. They prioritize safety every second of every day.
6. They answer the call — day or night — to restore power.
7. They endure it all: rain, shine and extreme weather.
8. They go when they are needed, supporting communities nationwide when severe weather strikes.

IF THERE IS A DOWNED POWER LINE **THINK BEFORE YOU ACT**



An overhead power line can become damaged or fall due to a severe storm, car accident, public damage or other reasons. If you see a downed power line, take these actions:



Consider all power lines energized and deadly.



Stay at least 50 feet away.



Call 9-1-1 or the utility to report the downed line.



Do not approach it or try to move it with another object.



Do not get out of a vehicle or cab.



Do not approach the scene.



Warn others to stay away.



Turn around and go another way.

Even if you do not see a downed line, realize one could be hidden by storm debris, water, snow or ice.

Other things to know



Energized downed lines spread voltage through the ground or nearby objects.



If you go near a downed line, you can become electricity's path to ground.



You cannot tell if a power line is live just by looking at it.



Even if a power line appears coated, it is never safe to go near it.

While transmitting and distributing power is typically safe, extreme scenarios like downed power lines are extremely dangerous. Never approach a downed power line.

Safe Electricity.org Learn more at:

ANNUAL MEETING SAVE THE DATE



**THURSDAY,
JUNE 5, 2025**

**Phillips High School
990 Flambeau Ave., Phillips, WI**

Lineworker Appreciation Giveaway

Later this month is National Lineman Appreciation Day. In honor of the hard work and dedication of our linemen, we are doing a giveaway! The winner will be drawn on April 18 and receive a \$50 bill credit.

**WIN A \$50
BILL CREDIT**

Name

Phone No.

Acct. No.

Please return to Price Electric Cooperative,
P.O. Box 110, Phillips, WI, 54555
Or E-mail: MemberServices@PriceElectric.coop



WATTS & BRATS

The Value of Your Co-op Membership

Event Details

5:00 p.m.-6:00 p.m. Picnic dinner, visiting with fellow members, and PEC staff will be available to answer your questions.

6:00 p.m. Meeting begins

Meeting Agenda

- Welcome & Cooperative Overview
- Projects Affecting Your Area
- Electrical Safety Basics
- Q&A

Meeting Locations

April 9: Ogema Public Library, W5005 WI-86, Ogema
April 16: Agenda Town Hall, 13922 Agenda Rd, Butternut



DAIRYLAND POWER RESIDENTIAL USE SURVEY

Later this month, you may receive a mail survey of a randomly selected sample of our residential members asking for information about your home, appliances, energy efficiency, and opinions regarding a handful of energy topics. If you receive a copy of this survey, we request that you take 10 minutes to complete it and return it to our survey processor in the postage-paid envelope that will be provided or using the online survey link provided on the letter. We thank you in advance for your participation.



MAY MAGAZINE DELAY

The May issue of this magazine, which will include your annual report, will arrive late. It is expected to arrive the second full week of May.

Jeff Olson, President/CEO

W6803 Springs Drive, P.O. Box 110, Phillips, WI 54555
715-339-2155 • 800-884-0881
www.PriceElectric.coop
Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Jordahl, Editor



**Price Electric
Cooperative**

Your Touchstone Energy® Partner